

**Riverside City College**  
**Marketing Resources Committee (MRC)**  
**Agenda**  
**March 10, 2022**  
**12:50pm-1:50pm**  
**Zoom**

- I. Approval of minutes from the December 9, 2021 meeting
- II. Discussion Items
  - a. Getting the Marketing Survey out to Students
  - b. Committee Bylaws
  - c. Finalizing Style Guide
  - d. Marketing Update
    - i. Mailers
    - ii. Tracking the Success of Marketing Promotions