

Riverside City College
Marketing Resources Committee (MRC)
Agenda
October 14, 2021
12:50pm-1:50pm
Zoom

- I. Discussion Items
 - a. Recap of Marketing Projects So Far
 - b. Future of Marketing
 - c. Logo Process
 - d. College Branding
 - i. Website
 - ii. On Campus
 - iii. Monument Signs
 - iv. Athletics
 - v. Current Marketing Campaign
 - e. Who to Invite to MRC
 - i. Student Resources