Methods and Metrics Committee Minutes March 4, 2021 12:50 - 1:50 – Zoom

	Members	Guests
X	Paola Barrera, ASRCC	
X	Ali Salinas, A&R	
X	Paul Richardson, Chemistry	
X	Brandon Owashi, IE	

- 1. Discussed what occurred in the GEMQ, TLLC, and Student Equity Committees during their previous meetings
- 2. Data Coaching
 - a. The Student Equity Committee was approved to provide funding to allow all data coaches to attend the RP Group conference this April, which is focused on student equity and has several sections related to data coaching
- 3. Triage Report
 - a. Will be taken to the Student Equity Committee this Friday for feedback.
- 4. Data Element Dictionary
 - a. This was approved by GEMQ and will be placed in the Strategic Plan with the caveat that it is a living document and will be updated when needed.
- 5. Strategic Plan Strategies
 - a. We started working on developing more specific strategies that could provide a starting point for individual departments to work on to achieve the Strategic Planning Goal 2.1, which is focused on increasing awards earned.
 - i. Academic departments
 - 1. Students already enrolled at RCC
 - a. Targeted outreach to students with 60+ units by department
 - 2. Engagement Centers
 - a. Faculty can hold office hours at engagement centers to increase student traffic
 - b. Readily available peer mentors can provide another communication option for students
 - c. A place for students to go to talk with faculty and classified professional when student is looking to change major and wants more information about department
 - 3. Potential students
 - a. Need to have strong relationships with local high schools
 - i. Do we make these connections and/or do we maintain these relationships?
 - ii. RCC faculty reach out to their high school counterpart
 - iii. Attend high school events (e.g. if high school has a STEM event)

- iv. Host high school event at RCC to showcase interesting aspects of RCC
- b. While RCC does provide a cheap, local option for college, we need to re-brand ourselves from a fall back school to a desired destination
- c. We need to answer the question "why is RCC overlooked by potential students?"
- potential students?"

 ii. Non-academic areas will be discussed next meeting