

Riverside City College
Marketing Resources Committee (MRC)

Agenda
April 1, 2026
11:00am-12:00pm
Zoom

- I.** Discussion of previous meeting minutes
- II.** New Business
 - a. Updated Athletic brand presentation
 - i. Develop
 - ii. Refine
 - iii. Present
 - iv. Implement
 - b. Spring 2026 FLEX Presentation Report
 - c. Spring 2026 Printing Services Showcase Event Report
- III.** Ongoing Business
 - a. Co-branded logo requests (case studies)
 - b. DMCC report out
 - c. Brand Guide
- IV.** Old Business
 - a. Consolidated service requests
 - b. Mini brand guide
- V.** Open Forum
- VI.** Next Meeting: Fall 2026
- VII.** Adjourn