

**Riverside City College**  
**Marketing Resources Committee (MRC)**  
**Agenda**  
**November 18, 2021**  
**12:50pm-1:50pm**  
**Zoom**

- I.** Approval of minutes from the October 14, 2021 meeting
  
- II.** Discussion Items
  - a. Discuss Draft Marketing Survey
  
  - b. College Logo/Branding
  
  - c. Brand Guide