



**Riverside City College  
Marketing Resources Committee (MRC)**

**Agenda**

**September 14th, 2023**

**12:50pm-1:50pm**

**Zoom**

- I.** Approval of minutes from the November 10, 2022 meeting
- II.** Old Business
  - a. Brand Guide 2.0
- III.** New Business
  - a. Updated Marketing Campaign
- IV.** Equity in Marketing
  - a. Spanish Translation (Social Media)
- V.** Adjourn